



FEATURES LIST & ADVERTISING OPPORTUNITIES

ABOUT US

GESS Talks is the monthly e-newsletter covering the breaking industry news, insight and comment on the latest trends, topics and themes important to our audience of educators as well as the most up-to-date goings on from across the entire GESS portfolio.

The newsletter delivers an effective promotional opportunity for your brand straight into the inbox of your target audience all year round before, during or after you meet them face to face at one of our events.

GESS Exhibitions and Conferences give global brands the platform to network, research, increase revenues and meet key decision makers from the education sector. With events in Dubai Indonesia and Turkey as well as the prestigious GESS Education Awards, all GESS events are located in strategically important areas of the world, where the education market is booming.

WHO'S READING?

- Sent to 162,000 public & private sector education professionals from the regions in which we have a presence. (Middle East, South East Asia, Latin America, Africa and Turkey and the Balkans).
- School Owners / Directors / CEOs
- Head Teachers / Principals
- Procurement Officials
- Heads of Department
- Teachers / Lecturers / Professors
- Global market leading suppliers

ADVERTISING OPPORTUNITIES

BANNER ADVERTISING



ADVERTORIAL - \$1,000

Each monthly issue will be themed around a topic or theme that we know is important to our audience and that will be covered in conference topics across the entire portfolio.

You don't need to tell us how fantastic and innovative your products are, but why not take the opportunity to showcase your latest product range or latest launch in the issue that fits with your product category and increase your exposure to your target audience of education decision makers.

If you've got a crack marketing team producing first class content, we want to know about it. Take a look at the Features List below and choose which issue you want to be featured in.

Your content will be posted on each GESS event website and shared across our social media platforms.

SITE STATISTICS



12,000

unique users per month

SOCIAL MEDIA



7,628 followers



11,099 followers



1,607 followers

GEOGRAPHICAL USER BREAKDOWN

